

NEW

MOANA KOFE HOOK RELEASE

Moana Kofe is the guide who pioneered fly fishing many years ago on Christmas Island (Kiribati).

Over the years, he had come to understand the value of a sustainable sport fishery and the need to conserve this valuable resource by the careful release of fish caught by his clients. Looking to find a method to release sport fish with a minimal amount of contact, he set about designing a simple yet effective tool.

Carefully re-shaping a stainless steel commercial Longline Snap, (the type used in a fishery where millions of by-catch fish are killed and thrown back into the sea) Moana painstakingly crafted his release tool.

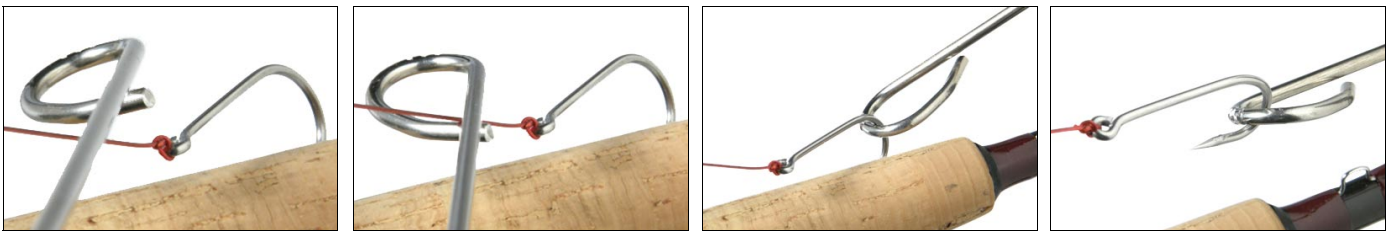
The Moana Hook Release is manufactured true to the original and represents a commitment to the conservation of our fisheries. Available in two models: Freshwater (short measures 6") & Saltwater (long measures 9").



MOANA KOFE HOOK RELEASE INSTRUCTIONS

- **LIP-HOOKED FISH:**

Place the tool over the leader with the opening of the tool loop facing down. Engage the release by sliding the loop over the line and then down to the bend of the hook. While keeping tension on the line with the opposite hand, lift up on the hook release, thereby removing the hook.



- **DEEP HOOKED FISH:**

Place the tool over the leader with the opening of the tool loop facing down. Now that the loop is over the leader, rotate the tool so that the loop opening is facing up, slide the loop end down the line towards the bend of the hook where the notches on the outside bend of the loop will engage the inside bend of the hook. While keeping tension on the line with the opposite hand, push the hook backward to remove it.

